

iZotope simplifies track referencing with the new Audiolens desktop app



The latest release makes track referencing and comparison easy by analyzing audio directly from any streaming platform or audio source and integrating with iZotope plug-ins Neutron 4 and Ozone 10 to help users match sonic characteristics within their own mixes and masters.

iZotope, Inc., Boston, MA (November 9, 2022) - iZotope, Inc., the experts in intelligent audio technology, have released Audiolens, a new desktop app that makes track referencing and comparison simple by collecting and analyzing reference track data directly from any streaming platform or audio source without the need for downloading media files or setting up tedious audio routing setups.

Reference tracks offer a representation of the desired end result of a track and are a crucial part of achieving the perfect mix or master. Audiolens aims to streamline the referencing process, assisting engineers that are looking to find balance on a final

master for a client and producers that want to make sure their song will stack up on a playlist.

The new innovative app gathers information on key sonic characteristics such as tone, dynamics, and width, and saves the analysis as a reference track to help users quickly visualize and compare how their own mixes and masters stack up their chosen references.

Audiolens can then integrate seamlessly with the AI-powered Assistants of iZotope plug-ins Ozone 10 and Neutron 4, automatically populating saved referenced targets to the Target Libraries where characteristics can be matched. Further adjustments are able to be dialed in using the Assistant Views, whether that's adding more thump to bass, crisping up snares, or making hi-hats sizzle.

**Current iZotope owners should ensure they are running the latest version of their product. New users can try out Audiolens with iZotope plug-ins by downloading a [10-day free trial of Neutron 4 here](#), and a [10-day free trial of Ozone 10 here](#).*

References can also be saved to the Audiolens Target Library to build a personal catalog of reference track data that can be accessed at any time. Saved references can be named and organized to help users quickly find the sounds they want to match and compare tonal balance profiles with ease. The Target Library communicates with Ozone 10 and Neutron 4, automatically populating references to those plug-ins if they are owned.

Take a look under the hood with iZotope product specialist Geoff Manchester, in the following [walkthrough video](#).

Pricing and Availability

Audiolens is available to download for free from the iZotope [website](#) as of November 9, 2022 and for \$99 USD from November 22, 2022.

Existing iZotope customers may be eligible for additional loyalty discounts on Neutron 4 and Music Production Suite 5 Universal Edition. Details can be found in the user's [Account section](#) on iZotope.com.

For more information, visit the [Audiolens product page](#) and the resources below:

- [Introducing Audiolens, Your New Track Referencing Companion](#)
- [How to Use Reference Tracks in a Mastering Session](#)
- [4 Popular Mixing Reference Tracks, and Why They Work](#)

About iZotope

At iZotope®, we're obsessed with great sound. Since 2001, our intelligent audio technology has helped musicians, music producers, and audio post engineers focus on their craft rather than the tech behind it. We design award-winning software, plug-ins, hardware, and mobile apps powered by the highest quality audio processing, machine learning, and strikingly intuitive interfaces. Today, iZotope is part of Soundwise™. Soundwise's mission is to make music and audio creation a more joyful and inspiring experience for creators everywhere by helping them to find, and stay in, their creative flow.

Stemming from the union of iZotope with Native Instruments, and including Plugin Alliance®, Brainworx®, and Sound Stacks, Soundwise's collective vision is to inspire and empower creators to express themselves and reimagine the future of sound. Offering a world-class audio and music creation ecosystem, the brands under Soundwise have broad engineering capabilities across integrated software and hardware, AI and machine learning, cloud, and more. Currently they make up more than 600 staff, with offices across EMEA, NA and APAC regions, and a user base of over 10M.

Learn more at www.soundwise.com.

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